

Striving for Sustainability

Graphic Village, a leading Midwest print marketing solutions provider, sought a way to strengthen its sustainability initiatives while managing long-term energy costs at its headquarters in Blue Ash, Ohio. With a large rooftop footprint and substantial electricity demand from production operations, solar presented an opportunity to:

- Reduce reliance on grid electricity
- Stabilize long-term energy costs
- Demonstrate leadership in environmental stewardship
- Support broader sustainability initiatives across the organization



Solar Solutions

Melink Solar designed and installed a **1,454-kW rooftop solar array** tailored to the facility's energy needs and roof capacity. The system integrates with the local utility grid, allowing the facility to draw power when needed while producing significant clean energy on-site. Installation began in August 2025 and was completed in January 2026 at the Blue Ash campus, which also houses sister companies LPK and IntrinziC. The system is expected to offset approximately 80% of the facility's annual electricity consumption.

Result

The project reflects **Graphic Village's commitment to responsible manufacturing and efficient resource management** while delivering significant long-term energy savings. During peak summer months, the system is expected to meet or exceed the facility's electricity demand, while continuing to provide meaningful energy reductions year-round. Over its lifetime, the solar array is projected to offset approximately over 27,000 metric tons of CO₂. This reduction support Graphic Village's broader sustainability initiatives, including responsible material sourcing, FSC® certification, and efficient production practices.



Produces 80% of the facility's annual electricity needs



\$12 million in electric bill savings over 30 years



27,640 tons of CO₂ diverted from atmosphere

"This investment reflects our long-standing commitment to responsible manufacturing and thoughtful resource management. Installing the region's largest rooftop solar PV system is a natural extension of our focus on operational excellence and environmental stewardship."

— ERIC KAHN, EXECUTIVE CHAIRMAN OF GRAPHIC VILLAGE

ABOUT MELINK SOLAR

Melink Solar is based out of Cincinnati, Ohio and empowers leaders to kick-start their sustainability journeys. They work with Midwest businesses and organizations of all sizes to evaluate and implement onsite solar with roof mounts, ground mounts, and parking canopies. Melink Solar's goal is to help owners turn sunshine into savings and reduce carbon emissions. Since 2008, Melink Solar has designed and built over 300 MW of commercial and utility scale solar.

